



Produced by:  
**FILM**  
VERO BEACH FILM FESTIVAL  
**VERO**

# Vero Beach Film Festival

## Sponsorship Kit April 9-12, 2026



The Vero Beach Film Festival is a production of Film Vero, a 501(C)(3) Organization

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# About Vero Beach Film Festival

The Vero Beach Film Festival is a non-profit arts organization that celebrates independent filmmaking and enriches our community, both culturally and economically. We love film because it introduces us to new places, touches our hearts, and can help us to find solutions in these challenging times.

We have hosted hundreds of filmmakers from around the globe and screened hundreds of films, from comedies and dramas to documentaries and shorts. During the festival the coastal town of Vero Beach offers red carpet screenings, well attended parties and filmmaker events that support both the independent and student filmmaker.



And most important of all, the festival gives back to Vero Beach, offering free community screenings that spotlight local charities, generating donations that support film education programs, and helping attract visitors who strengthen the local tourism economy.

# Why Sponsor Us?

1

Align your brand and goals with the arts and entertainment industry

2

Gain exposure to a diverse audience of film enthusiasts and industry professionals

3

Showcase your commitment to supporting independent filmmakers and cultural diversity

4

Access unique opportunities through event brand visibility throughout the year

5

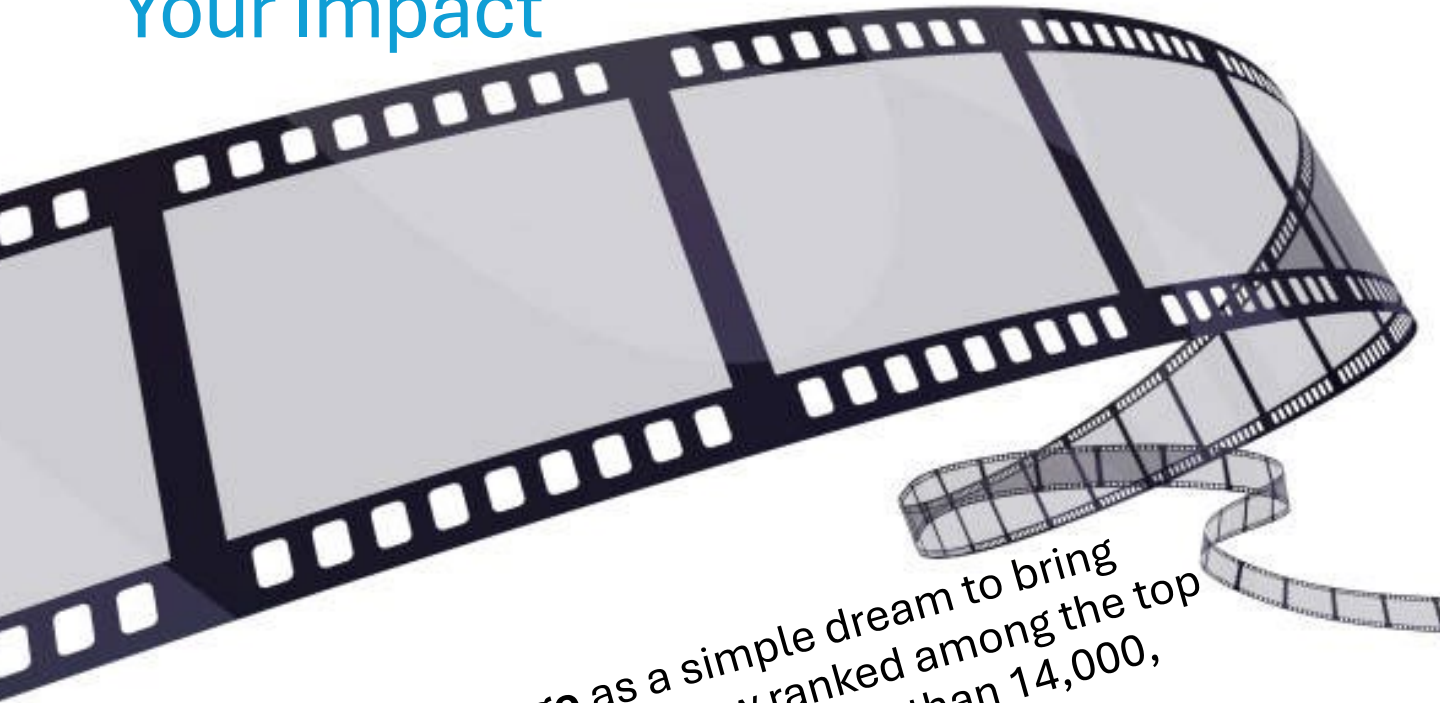
Enhance your reputation as a patron of the arts and a supporter of creative expression

6

Enjoy exclusive benefits and networking opportunities with other sponsors and VIPs

**Sponsorship with Vero Beach Film Festival goes beyond traditional marketing**

# Your Impact



**What began ten years ago** as a simple dream to bring people together through film is now ranked among the top 100 film festivals in the world, out of more than 14,000, making it a distinctive platform for powerful brand exposure to a culturally engaged, highly loyal audience. That growth is fueled by passionate supporters and businesses just like yours!

**Your Impact** Sponsoring VBFF means more than supporting a festival; it's a powerful investment in creativity, education, and community. Your generosity also fuels film education programs, brings free screenings to local causes, and strengthens tourism that lifts all of Indian River County.

**Be the spark that our community needs!**

# Festival Snapshot

- 2,000+ attendees from 25 states & 7 countries
- Thousands of social media followers
- 7,000+ ballots collected
- \$130K average household income
- 75%+ college-educated / 80%+ homeowners
- 100+ filmmakers in attendance

Vero Beach Film Festival is produced by Film Vero, a 501(c)(3) nonprofit. Your sponsorship is tax-deductible and directly supports film education, community screenings, and tourism initiatives in Indian River County.





# Signature Sponsorship Opportunities

April 9th-12th, 2026

Sponsorship opportunities begin at an accessible investment of \$600

## Signature Sponsorships

### Platinum Sponsor (\$10,000)

#### Choose one exclusive:

##### 🌟 White Party January 24, 2026

VBFF's most glamorous fundraiser – a mystery venue, elegant décor, and hundreds dressed in white. Your brand shines through press, social media, and on-site activations.

##### 🍷 Grand Wine Tasting – April 10, 2026

Always sold out. Showcase your brand at this beloved event featuring 15 international vintners and gourmet pairings.

##### 🌊 Pre-Fest Fundraiser – April 6, 2026

Beachside elegance with 200+ VIP guests. Sponsor naming rights and a gourmet experience set the tone for the festival.





## Signature Sponsorships

### Gold Sponsor (\$7,500)

#### **Festival Merchandise**

Co-branded passes, t-shirts, backpacks, and coasters, worn and used by thousands throughout the festival.

#### Choose one:

#### **Saturday Evening Beachside Party-April 11, 2026**

Producer Passholders and Filmmakers enjoy an unforgettable experience blending coastal charm, hidden surprises, and the magic of the Vero Beach Film Festival.

#### **Wrap Party – April 12, 2026**

Audience awards, dessert buffet, and heartfelt goodbyes. Your brand closes the festival with flair.

#### **Sponsor Venue Pavilion April 9-12th**

Activate your brand at the Majestic Theater, Vero Beach Theatre Guild, Community Church or The Women's Club - home to screenings, pass pickup, filmmakers and VIP lounge, and high foot traffic.

## Signature Sponsorships

### Silver Sponsor (\$5,000)

#### Choose one:



#### **Opening Night Awards & After Party – April 9, 2026**

Celebrate top films, mingle with filmmakers, and enjoy a themed party with exclusive branding and press coverage.



#### **The Filmmaker Lounge (2)**

A cozy wine lounge featuring spirits and apps, where filmmakers, other Sponsors, and VIPs meet, available one per day.



#### **Filmmaker Labs**

A daily educational series with top industry professionals, open to Producer Pass holders



## Signature Sponsorships

### Bronze Sponsor (2,500)

Choose one:

#### **Sponsor 2 Films**

Your 15-second ad is shown before each Film, shown twice

 1/2-page Program Guide Ad



## Program Guide Advertising Opportunities

- Program Back - \$1,600
- Inside Front/Back and Middle Pages - \$1,400
- Full Page Inside - \$1,200
- Three-Quarter Page - \$900
- Half Page - \$650

### **Film Screening**

Sponsor a film and showcase your brand with a custom ad before showtime. Pairings available to match your mission.

Rate, \$1,000 each. 2 for \$1,500.

## Additional Benefits by Tier

Benefit	Platinum \$10K	Gold \$7.5 K	Silver \$5K	Bronze \$2.5
Producer Pass	8	6	4	2
Director Pass	8	6	4	2
Pick 4 Pass	8	6	4	2
Program Guide Ad Size	Full	¾ Page	½ Page	¼ Page
Logo on Website & Sponsor Page	✓	✓	✓	✓
Podcast Promotion (15 sec)	✓	✓	✓	✓
Step and Repeat*	Avail	Avail	Avail	
White Party Tickets	6	4	2	2

# Contact Us

## Let's talk...

To discuss sponsorship opportunities or customize a package to meet your needs, please contact:

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# See you in the Movies!

