

# Vero Beach Film Festival

## 10 Years - Thousands of stories, one unforgettable Celebration

### Sponsorship Opportunities April 9<sup>th</sup>-12<sup>th</sup>, 2026

This spring, the Vero Beach Film Festival marks its 10th anniversary — a milestone made possible by passionate storytellers, loyal audiences, and generous sponsors like you. We invite you to be part of this unforgettable celebration of film, community, and culture.

VBFF isn't just a festival. It's a movement — one that brings people together through powerful stories, shared experiences, and a deep love for the arts. Your sponsorship helps us continue this mission while aligning your brand with one of Florida's most admired cultural events.

---

#### Be a part of the Magic

- **Unmatched Visibility:** Co-branded marketing across digital, print, and social platforms
- **On-Site Impact:** Presence at high-traffic venues and signature events
- **Community Legacy:** Support nonprofit programs, education, and local tourism
- **Audience Love:** 99% satisfaction rate, 4.56 average rating
- **Global Recognition:** Named a Top 100 Festival — 3x out of 14,000 worldwide
- **Over 120 Filmmakers and Crew** attend – Connect with Filmmakers understand their works

#### Your Support Goes Beyond the Screen

The Vero Beach Film Festival, and you as a sponsor, support Film Vero. Film Vero harnesses the transformative power of film to educate, inspire, and unite. We create year round opportunities for students, filmmakers, and the community to tell stories that spark conversation, celebrate creativity, and drive positive change while promoting the cultural tourism that uplifts Indian River County.

---

#### Festival Snapshot

- 2,000+ attendees from 25 states & 7 countries
- Thousands of social media followers
- 7,000+ ballots collected
- \$130K average household income
- 75%+ college-educated / 80%+ homeowners
- 100+ filmmakers in attendance

VBFF is produced by Film Vero™, a 501(c)(3) nonprofit. Your sponsorship is tax-deductible and directly supports film education, community screenings, and tourism initiatives in Indian River County.

---

## Signature Sponsorships

### **\$10,000 – Premier Sponsor**

Choose one exclusive:

#### **White Party January 24, 2026**

VBFF's most glamorous fundraiser — a mystery venue, elegant décor, and hundreds dressed in white. Your brand shines through press, social media, and on-site activations.

#### **Grand Wine Tasting – April 10, 2026**

Always sold out. Showcase your brand at this beloved event featuring 15 international vintners and gourmet pairings.

#### **Pre-Fest Fundraiser – April 6, 2026**

Beachside elegance with 200+ VIP guests. Sponsor naming rights and a gourmet experience set the tone for the festival.

---

### **\$7,500 – Gold Sponsor**

#### **Festival Merchandise**

Co-branded passes, t-shirts, backpacks, and coasters — worn and used by thousands throughout the festival.

Choose one:

#### **Saturday Evening Beachside Party-April 11,2026**

Producer Passholders and Filmmakers enjoy an unforgettable experience blending coastal charm, hidden surprises, and the magic of the Vero Beach Film Festival.

### **Wrap Party – April 12, 2026**

Audience awards, dessert buffet, and heartfelt goodbyes. Your brand closes the festival with flair.

### **Sponsor Venue Pavilion April 9-12th**

Activate your brand at the **Majestic Theater, Vero Beach Theatre Guild, Community Church or The Women's Club** — home to screenings, pass pickup, filmmakers and VIP lounge, and high foot traffic.

---

## **\$5,000 – Silver Sponsor**

Choose one:

### **Opening Night Awards & After Party – April 9, 2026**

Celebrate top films, mingle with filmmakers, and enjoy a themed party with exclusive branding and press coverage.

### **The Filmmaker Lounge (2)**

A cozy wine lounge with spirits and apps meet with Filmmakers other Sponsors and VIP's— one per day available.

Filmmaker Labs - A daily educational series with top industry professionals, open to Producer Pass holders

---

## **\$2,500 Bronze Sponsor**

- Sponsor 2 Films- your :15 second ad shown before each Film, shown twice
- 1/2 page Program guide Ad

## **PROGRAM GUIDE ADVERTISING OPPORTUNITIES**

- Program Back - \$1,600
- Inside Front/Back and Middle Pages - \$1,400
- Full Page Inside - \$1,200
- Three-Quarter Page - \$900
- Half Page - \$650

## Film Screenings

- Sponsor a film and showcase your brand with a custom ad before showtime. Pairings available to match your mission. **Rate**, \$1,000 ea. 2 for \$1,500.

## Additional Benefits by Tier

Benefit	Platinum \$10K	Gold \$7.5K	Silver \$5K	Bronze \$2.5K
Producer Passes	4	2	2	
Director Pass	8	6	4	2
Pick 4 Pass	8	6	4	2
Program Guide Ad Size	Full	¾ Page	½ Page	¼ Page
Logo on Website & Sponsor Page	✓	✓	✓	
Podcast Promotion (15 sec)	✓			
Step and Repeat*	Avail	Avail	Avail	
White Party Tickets	6	4	2	2

\*Step and repeat placement and venue/event to be discussed and agreed upon\*

## Your Impact

When you sponsor VBFF, you're not just supporting a festival — you're investing in creativity, education, and community. Every dollar helps fund film education programs, free screenings for local causes, and tourism efforts that uplift Indian River County.

Let's make this 10th anniversary unforgettable — together.