

## **SPONSORSHIP VERO BEACH FILM FESTIVAL**

Sponsoring the Vero Beach Film Festival is a great way for a business to connect with the community while supporting creativity and culture. It gives your brand visibility to a diverse audience, from film lovers to industry professionals, and shows your commitment to the arts. Your business builds goodwill and positive recognition by backing filmmakers and local talent. Plus, it's a unique opportunity to associate your brand with a meaningful, enriching event while gaining valuable networking opportunities. It's a smart investment that reflects your values and boosts your presence in the community. - DJY

### **OPPORTUNITIES**

(All sponsorships come with additional benefits)

### **FUNDRAISING EVENTS**

**The White Party** - The White Party is the Vero Beach Film Festival's most exciting fundraising event of the year. Guests dressed in white gather at a stunning secret location revealed just five days before. With engaging entertainment, a chic atmosphere, and a tablescapes competition, it's a night of glamour and community, raising vital funds for the festival. - **Sponsorship - 2 Available \$5,000 ea. or one at \$10,000.**

### **FESTIVAL WEEK - SPECIAL EVENTS**

Special events during a film festival add excitement and exclusivity to the experience, going beyond the films themselves. Attendees can enjoy glamorous parties, elegant dinners, and lively dancing that bring together filmmakers, industry insiders, and festival-goers. Award ceremonies celebrate the best in film, while intimate cocktail parties offer a chance to mingle with directors and actors. These events create unforgettable memories and opportunities to connect with the heart of the festival, all while immersing in the vibrant social and creative atmosphere.

**VERO  
BEACH  
FILM  
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**Pre-festival friends and family beachside dinner. 4/07/25** - We begin with a heartfelt thank you to our supporters. This special event sets the stage for an exciting week of film and celebration. - **Sponsorship - 1 Available \$10,000**

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**Opening Night Awards Ceremony and After Party 4/10/25** - The Vero Beach Film Festival's Opening Night Awards Ceremony is a vibrant celebration that honors exceptional filmmakers and welcomes them to the festival. Followed by an exciting after-party, it's a night filled with energy, where filmmakers and attendees come together to kick off the festival in style, celebrating the art of cinema. - **Sponsorship - 3 Available \$5,000**

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**The Grand Wine Tasting 4/11/25** - The Vero Beach Grand Wine Tasting is one of our most popular, standing-room-only events, featuring a dozen vintners offering spectacular wines to taste. If you find a favorite, we can even help arrange for you to bring a bottle home. - **Sponsorship - 1 Available \$10,000**

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**The Filmmakers Invitation Only Cocktails 4/12/25** - A private event where filmmakers express their gratitude to supporters, sponsors, and benefactors. This exclusive gathering is not open to the general public, making it a special moment for those who contribute to the festival's success. **Sponsorship - 1 Available \$7,500**

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**The Hidden Cellar and Lounge - 4/11 - 4/12/25 Noon to Five** - Step into the historic Women's Club of Vero Beach, where something extraordinary awaits. Between films, unwind with filmmakers as you enjoy exceptional wines and delicious platters of food in a relaxed, charming atmosphere. **Sponsorship - 2 Available - \$5,000 ea.**

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**The Festival Wrap Party 4/13/25** - The Festival Wrap Party is our final gathering, where we celebrate the Audience Choice Awards with delightful handmade desserts. It's a fond farewell to 2025 and an exciting welcome to 2026! **Sponsorship - 1 Available - \$5,000.**



## **VENUE SPONSORSHIP OPPORTUNITIES**

Sponsoring a venue at a film festival offers a business prime exposure to a wide, engaged audience, increasing brand visibility in a high-traffic setting. It associates the business with the arts and culture, enhancing its reputation as a supporter of creativity and community. Additionally, it creates lasting impressions through signage, promotions, and event presence. Sponsorship is a powerful way to strengthen local ties while showcasing your company in a vibrant, cultural environment.

- Vero Beach Theatre Guild One and Vero Beach Theatre Guild Two \$10,000
- Majestic Theater - \$7,500
- Community Church - \$7,500
- Women's Club - \$7,500
- Heritage Center - \$7,500

## **SCREENINGS**

Sponsoring a film and running an ad at the film festival is an excellent way to get your message in front of a captive, engaged audience. It offers targeted exposure, aligning your brand with the creativity and excitement of the festival while showcasing your support for the arts and community. We can pair your brand with a film that aligns perfectly with your values and objectives.

Screening Opportunities are available upon request.

## **PROGRAM GUIDE ADVERTISING OPPORTUNITIES**

- Program Back - \$1,600
- Inside Front/Back and Middle Pages - \$1,400
- Full Page Inside - \$1,200
- Three-Quarter Page - \$900
- Half Page - \$600
- Quarter Page - \$300

## **CO-BRANDED MERCHANDISE**

- **Back of Festival Passes** - Exclusive branding on passes worn by 2,000 attendees - \$10,000
- **Back of Tee-Shirts** - Your name and logo on the backs of all volunteers - \$10,000
- **Branded Coasters** - High-demand coasters used at every event and delivered to local bars and restaurants - \$7,500
- **String back Bags** - Distributed to attendees, carrying festival programs and sponsor materials - \$7,500
- **Water bottles** - Branded with your company logo. - \$7,500

## **SPONSORSHIP AT A GLANCE**

### **FUNDRAISING EVENTS**

Super Secret White Party - 2 Available for \$5,000 ea. or 1 for \$10,000.

### **FESTIVAL WEEK - SPECIAL EVENTS**

- Pre-festival friends and family beachside dinner. 4/07/25 - 1 Available \$10,000
- Opening Night Awards Ceremony and After Party 4/10/25 - 2 Available \$5,000 ea.
- The Grand Wine Tasting 4/11/25 - 1 Available \$10,000
- The Filmmakers Invitation Only Cocktails 4/12/25 - 1 Available \$7,500
- The Hidden Cellar and Lounge 4/11-4/12 - 2 Available \$5,000 ea.
- The Festival Wrap Party 4/13/25 - 1 Available \$3,500

### **VENUE SPONSORSHIPS**

- Vero Beach Theatre Guild One and Two - \$10,000
- Majestic Theater - \$7,500
- Community Church - \$7,500 Club
- Heritage Center - \$7,500

### **PROGRAM GUIDE ADVERTISING OPPORTUNITIES**

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## **BRANDED MERCHANDISE**

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Branded Coasters - High-demand coasters used at every event and delivered to local bars and restaurants - \$7,500

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Water bottles - Branded with your company logo. - \$7,500

Each sponsorship includes a tailored list of benefits designed to maximize your impact and engagement.

BENEFIT	PLATINUM \$10,000	GOLD \$7500	SILVER \$5000	BRONZE \$2500
PREMIER PASS	4	2	2	
CINEMA PLUS	8	6	4	2
CINEMA	4	2		
PICK 4	6	4	2	2
THE WHITE PARTY	8	6	4	2
AD SIZE IN PROGRAM GUIDE	FULL	THREE-QUARTER	HALF	QUARTER
EMAIL NEWSLETTERS AD	✓	✓	✓	
LOGO WITH LINK ON WEBSITE	✓	✓	✓	✓
LOGO WITH LINK ON SPONSOR PAGE	✓	✓	✓	
LOGO ON OUTDOOR SIGNAGE	✓	✓	✓	✓
15 SECOND PROMOTION ON PODCAST	✓	✓		
AD ON SPONSOR SLIDE SHOW BEFORE FILMS	✓	✓	✓	✓
15 SECOND AD PRIOR TO SIZZLE REEL ON SPONSORED FILM	✓	✓		

## LIGHTS, CAMERA EDUCATION

This year the Vero Beach Film Festival introduced its newest initiative “Film Vero” which aims to enrich our community through impactful youth programs, fostering community partnerships, supporting filmmakers, and boosting tourism.

The inaugural initiative of Film Vero is our new educational program in collaboration with Indian River Charter High School, a worthy endeavor that deserves sponsorship.

Developing a high school film program can be incredibly rewarding for both students and educators. Let’s explore some of the compelling benefits:

### **Artistic Exploration and Creativity:**

- Film studies provide students with an in-depth look into the world of film, covering history, theory, and analysis.
- Students learn about the elements of film, its evolution, genres, and types.
- They gain a deeper understanding of how films are created, distributed, and consumed.
- Through hands-on learning, students improve their artistic abilities and develop technical skills.

### **Storytelling Skills:**

- Film programs teach students the art of storytelling through visual media.
- Students learn about scriptwriting, storyboarding, and editing, enhancing their ability to communicate effectively.

### **Cinematic Techniques:**

- Students become familiar with various cinematic techniques, including editing, lighting, and sound design.
- Understanding these techniques allows them to appreciate and analyze films more critically.

### **Impact on Culture and Society:**

- Film reflects the world around us and has a significant impact on culture and society.
- By studying film, students gain insights into how it shapes our perceptions and influences social discourse.



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## **Practical Skills and Industry Knowledge:**

- Film programs provide practical skills needed in various industries, from advertising to broadcasting.
- Students learn about film production, financing, distribution, and marketing.

## **Portfolio Building:**

- High school film classes allow students to create short films and build a professional portfolio.
- These projects can serve as valuable artifacts for college admissions, especially for film-related majors.

## **Engagement and Hands-On Learning:**

- Film classes are engaging and interactive, driven by meaningful student interaction with course content.
- Students get to say “lights, camera, action” and bring their creative ideas to life.

In summary, a high school film program nurtures creativity, storytelling skills, and industry knowledge, preparing students for both artistic expression and practical careers. Lights, camera, education!

