



Sponsorship Opportunities

APRIL 11 – 14, 2024

Where Cinema Meets Paradise.



INTRODUCTION

The Vero Beach Film Festival, established in 2016, offers a warm, engaging, and stimulating cinematic experience that promotes independent films. It highlights the media arts and storytelling, focusing on inclusivity, education, and community involvement.



Along the way, VBFF has grown into much more than a four-day film festival. We've developed a regional filmmaking awards program (Vero Visions) and launched a student apprenticeship program (NEXT UP! Student Films). We've partnered with respected international film festivals and joined Treasure Coast nonprofits to organize independent screenings covering important local issues like mental health, substance abuse, and poverty.

VBFF has been ranked in the Top 100 best-reviewed film festivals on Film Freeway. It has been called "The Summer Sundance" by the Huffington Post and is consistently recognized as one of the country's most respected film festivals.

David Yakir

Executive Director
Vero Beach Film Festival



ORGANIZATION



Top 100 Film Festivals
of 10,000 worldwide
Film Freeway



The Biggest
Independent Film
Festival on the
Treasure Coast and
Palm Beaches

THE
HUFFINGTON
POST

The Summer Sundance
Named by
Huffington Post



Average Daily Spend
Up 17% vs. Pre/Post
Festival



5,000 Email subscribers
with a 72% open rate



Partnerships
Making an impact by
supporting Local NFPs

"It was great. The friendliness. The high quality of venues and events. The Q&R. The T-Shirts. If asked, I would tell anyone that it is one of the best film festivals in America."

-Filmmaker



FESTIVAL



4 Days and Nights
of Great Films
and Parties



75 Films
Screened in multiple
local venues



Saturday Extravaganza
Dance Party



Culinary Events
Throughout the area



Grand Wine Tasting
Best Vineyards in the
Country. Always Sold Out



Filmmaker Ball
Official Start of the
Festival with filmmakers
from around the world



80+ Filmmakers
and Industry Guests



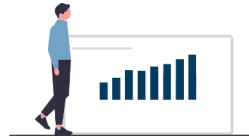
20+ Loyal Sponsors
That see the benefits of
supporting this weekend



100+ Volunteers
That make it all possible!



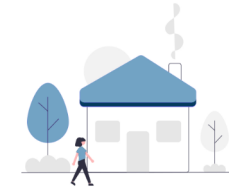
AUDIENCE PROFILE



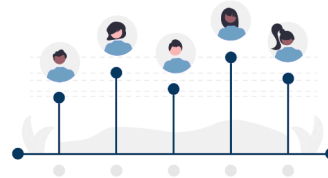
Over 1,500
Attendees and growing



Female **Male**
56% **44%**



Average Household Income
\$130,000



Average Age
54 Years



Geographic Reach
South, and North FL,
Northeast US, Midwest US.

When Surveyed – 8/2023

4.4 out of 5 ranking of Film Selection

99% would recommend VBFF to a Friend or Family

93% said they would return in 2024

Customer Satisfaction comments – 8/2023

"Loved the Filmmakers." "Great selection of Films." "Easy to navigate." "Friendly Volunteers."

"Something for everyone, so much to do in our own back yard."



ALL EVENTS



Ballet Vero Film
12/1/23
Co-Production with VBFF



Christmas and Magic
12, 22-23, 2023 at VB
Theatre Guild - **FREE**



Super Secret White Party
January 20, 2024
at 6:00 PM



Festival Weekend
April 11- 14, 2024



Food and Films
Mini-Fest 2nd week of June
date TBD



Saturday Night Films
VBFF Film Series
Presented in Association
with VB Theatre Guild



VIBES





SPONSORSHIP

2024 Sponsorship Benefits

BENEFIT	PREMIER SPONSOR \$10,000	FESTIVAL SPONSOR \$7,500	SCREENING SPONSOR \$5,000	FILMMAKER SPONSOR \$2,500
VIP Passes	8	6	4	2
Cinema Passes	8	6	4	2
VIP Seating	✓	✓	✓	✓
Size in Printed Program	Full-Page	Half-Page	Quarter-Page	Eighth-Page
Logo Link on Sponsorship Page	✓	✓	✓	✓
Logo on Outdoor Schedule Signage	✓	✓	✓	✓
Ad on Sponsor Slideshow at Theaters Between Films	✓	✓	✓	
Email Newsletter Ad	✓	✓	✓	
Logo with Link on Festival Website Homepage	✓	✓	✓	
Film Sponsorship	2	2	1	
15-Second Ad Prior to Sizzle Reel on Sponsored Film	✓	✓		
15-Second Spot Plus Host Promotion on Festival Podcast	✓			



SPONSORSHIP

Premier Year-Round Sponsor at \$10,000 Choice of 1 (plus perks)

CHOICE of 1 (plus perks)

Coasters | String back bags | Back of Festival Passes | Filmmakers Opening Night Extravaganza!
Friday Grand Wine Tasting | Saturday Spectacular | Podcast | Tee Shirts

Venues:

Theatre Guild 1
Heritage Center
Executive Courthouse
Majestic Theatre – as a whole

NEW! Year-Round Offerings Premier Sponsor \$10,000 Included in Sponsorship

Ballet Vero Film 12/01/2023
Co-Production with VBFF

10 VIP Passes
Premium Seating
Sponsor Naming

Christmas Movies and Magic

Double Feature 12/23/2023
A FREE Event
15 VIP Passes
Premium Seating
Sponsor Naming

Super Secret White Party

January 20, 2024.
VIP Table for 10 Sponsor
Sponsor Naming

Food and Films mini-fest

2nd week of June 2024
Exclusive Dinner
6 VIP Passes
Tables 1-8 Top
Sponsor Naming

Saturday Night Film Series

Presented in Association with Vero Beach Theatre Guild
At least 3 Saturday Nights 1-2 Films
10 VIP Passes each Event (Minimum of 3 Events)
Premium Seating

FESTIVAL SPONSOR at \$7,500 CHOICE of 1 (plus perks)

Venues:

Majestic – Individual Theatre(s)
County Commission Chambers
Theatre Guild 2
Women's Club



CONTACT

Vero Beach Film Festival

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Gary Mastro – Community Outreach Chair

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NOTES: