



# VERO BEACH FILM FESTIVAL

## 2023 SPONSORSHIP OPPORTUNITIES

### PREMIER FESTIVAL SPONSOR: \$7,500

- 6, Premier passes; VIP seating
- 40, Individual film passes
- Full page ad in festival program
- Logo on program sponsor page
- Email newsletter ad
- Linked logo on festival website homepage
- Linked logo on festival website sponsor page
- Logo on venue outdoor signage
- Promotional spot on festival podcast
- Ad on sponsor slideshow at theaters
- Logo on recognition reel aired prior to each film
- Sponsorship of two films with ad before screening
- Venue sponsorship at one of five venues with ad before screening

### FESTIVAL PARTNER: \$5,000

- 4, Premier passes; VIP seating
- 30, Individual film passes
- Half-page ad in festival program
- Logo on program sponsor page
- Email newsletter ad
- Linked logo on festival website homepage
- Linked logo on festival website sponsor page
- Logo on venue outdoor signage
- Ad on sponsor slideshow at theaters
- Logo on recognition reel aired prior to each film

### SCREENING PARTNER: \$2,500

- 2, Premier passes; VIP seating
- 20, Individual film passes
- Quarter-page ad in festival program
- Logo on program sponsor page
- Linked logo on festival website sponsor page
- Logo on venue outdoor signage
- Logo on recognition reel aired prior to each film

### STARRING PARTNER: \$1,500

- 1 Premier pass; VIP seating
- 6, Individual film passes
- Logo on program sponsor page
- Linked logo on festival website sponsor page
- Logo on venue outdoor signage
- Logo on recognition reel aired prior to each film

### PROMOTING PARTNER: \$1,000

- 5, Individual passes
- Logo on recognition reel aired prior to each film

### MULTI-YEAR COMMITMENTS

- 10% discount on package; Right-of-first refusal

### TAX-DEDUCTIBLE BENEFITS

- The Vero Beach Film Festival is a registered 501 (c)(3) non-profit organization. Contributions are tax-deductible in accordance with the law.



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## 2023 SPONSORSHIP SUMMARY

BENEFIT	PREMIER SPONSOR \$7,500	FESTIVAL PARTNER \$5,000	SCREENING PARTNER \$2,500	STARRING PARTNER \$1,500	PROMOTING PARTNER \$1,000
# of Premier passes	6	4	2	1	
VIP Seating	✓	✓	✓	✓	
Individual Film passes	40	30	20	6	5
Ad-size	Full-page	Half-page	Quarter-page		
Logo on program sponsor page	✓	✓	✓	✓	✓
Email newsletter ad	✓	✓			
Linked logo on festival website homepage	✓	✓			
Linked logo on festival website sponsor page	✓	✓	✓	✓	
Logo on venue outdoor signage	✓	✓	✓	✓	
Promotion on festival podcast	✓				
Ad on sponsor slideshow at theaters	✓	✓			
Logo on sponsor recognition reel	✓	✓	✓	✓	✓
Sponsorship of two films with ad	✓				
Venue sponsorship with ad	✓				